Introduction to Stanford's Responsive Drupal Themes:

Open Framework and Stanford Framework

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Stanford | Web Services



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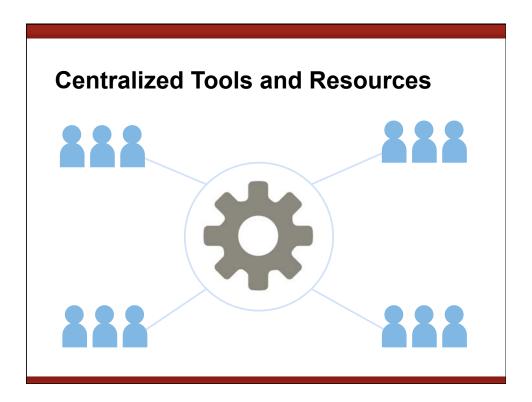


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Drupal at Stanford

There are several ways to have a Drupal website at Stanford.

- AFS http://afs.stanford.edu
- Collaboration Tools Installer http://tools.stanford.edu
- Stanford Sites http://sites.stanford.edu



Centralized Tools and Resources

- Technical training
- Self-help web services and documentation
- Stanford Sites hosting service
- Stanford-specific Drupal features
- Drupal themes
- And much more.

What is a Drupal theme?

The look and feel of your site.

The "Skin."

The design, separate from content.



Our themes are:

- Centrally maintained
- Accessible
- Standards compliant
- Mobile responsive
- Stanford branded



We want to make it easy.



In this talk, we will cover:

- What we mean by responsive
- How we developed our themes
- How our theme stack is structured
- Which theme is right for you
- How to create a subtheme

What is Responsive Web Design?









an explosion of devices!

Source: http://mobiforge.com/developing/story/device-diversity and http://jquerymobile.com

Device diversity

We can't predict the device of the future.

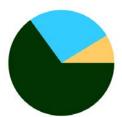
How can we know what **size** of device we are designing for?



"Mobile" Trends



35% of American adults own a smartphone



25% of smartphone users say they *only* use their phone to browse the web

Source: Pew Internet & American Life Project – http://www.pewinternet.org/Reports/2011/Smartphones.asp

In an ideal world...

A custom experience for every device.



We go responsive.

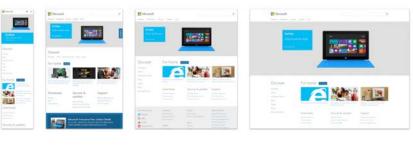


same content reused for each screen size

Sparkbox website at different browser sizes (from http://mediaqueri.es)

"Responsive"

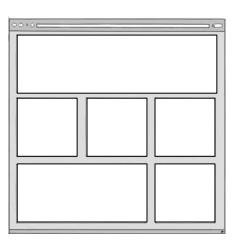
A **design** that responds to the **size** of the browser or device.



Microsoft website at different browser sizes (from http://mediaqueri.es

"Design"

We mostly mean **layout** when referring to "design" in RWD.



A single code base

Creating **one website**, and displaying it in different ways.







Atlanta Ballet website at different browser sizes (from http://mediaqueri.es

Embrace Flexibility

RWD is a **philosophy** and a **practice**.

By embracing the inherent flexibility of the web, we can design for the future.



How do you implement Responsive Web Design?

Flexible Grid-Based Layout

Flexible Images and Media

Media Queries

Flexible Grid

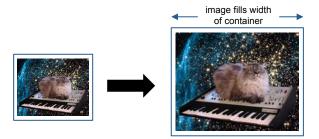
Express your layout **proportionally**.

25% 50% 25%

Be *flexible* — not pixel-perfect.

Flexible Media

Flexible **containers constrain proportions** of images and media by using **max-width:100%**;



Media Queries

Detect your **device screen width**, then load different styles.

```
@media screen and (max-width: 480px) {
    .mything {
        width:100%;
    }
}
@media screen and (max-width: 1200px) {
    .mything {
        width:30%;
    }
}
```

What should you consider when designing responsive websites?

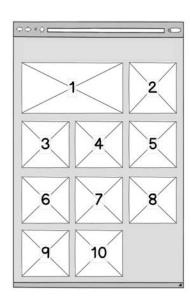
Responsive Layouts

Are about preserving content hierarchy and legibility.

Content Hierarchy

What content is **most important**?

Give it emphasis through **size** and **order**.



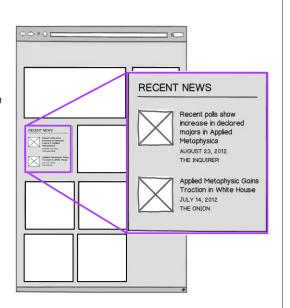
Preserve Content Hierarchy

On **small** devices, what shows up **first**?



Legibility

Legibility of **text**, but also "legibility" of **micro-layouts**.



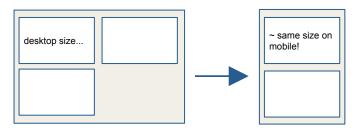




Preserve legibility

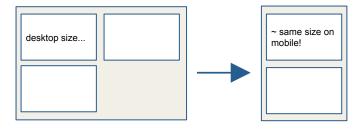
An even **better** solution...

Build a responsive theme that **never requires a drastic size adjustment** of micro-layouts.



Preserve legibility

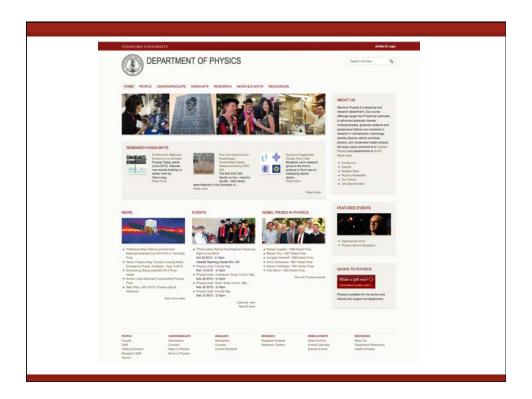
The holy grail?

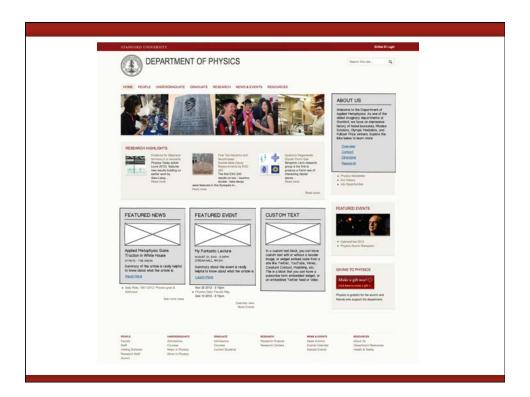


"Content First"

Considering preservation of **content hierarchy** and **legibility** as a top priority.

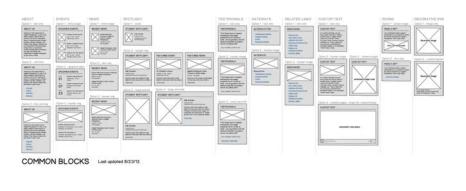
How we developed our themes

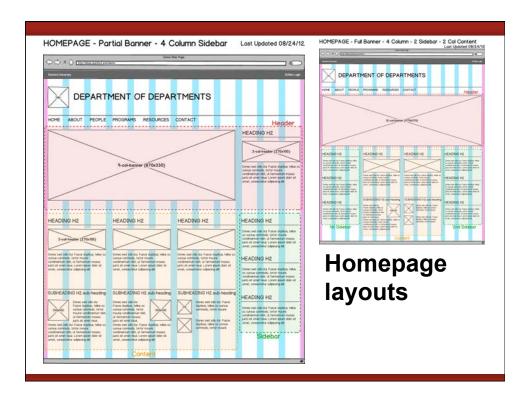


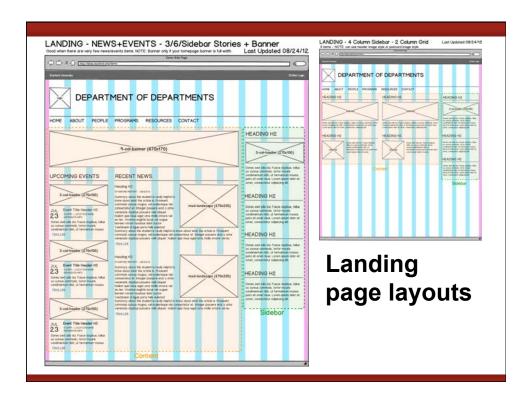


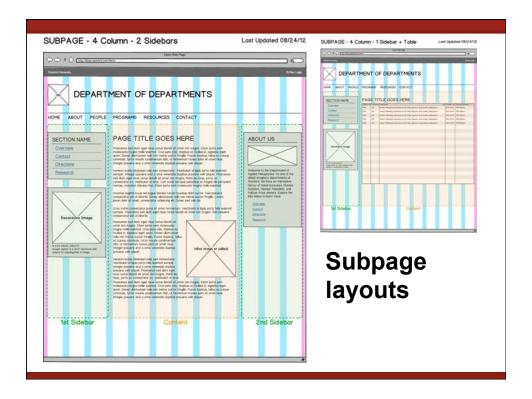
We started with content

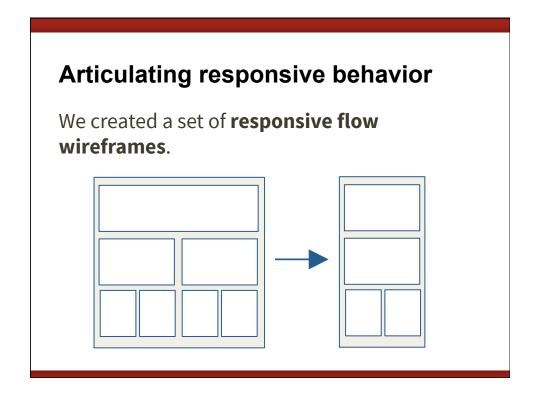
We developed a "**layout library**" — sets of common layouts that we needed to support.

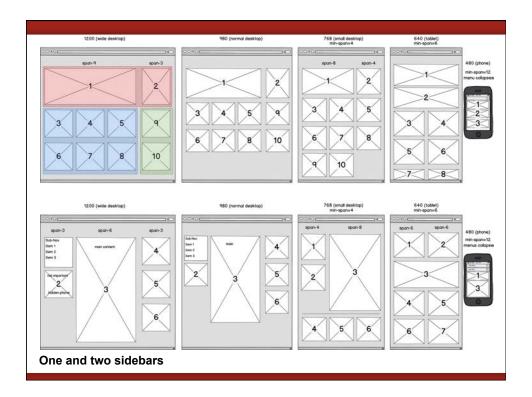


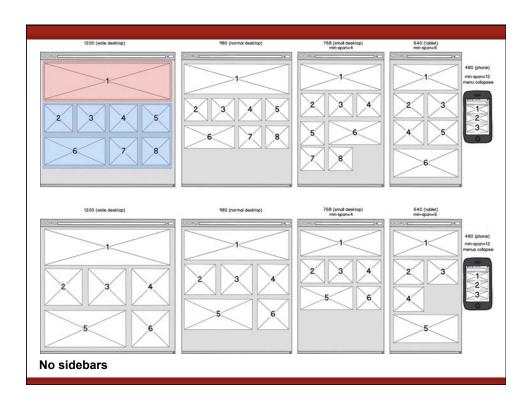


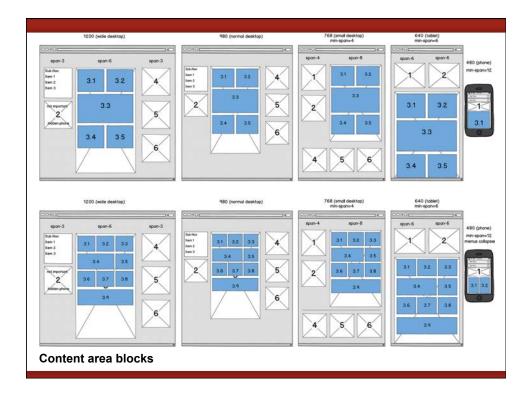












This is complicated!

Can we find a way to support all this **sophisticated behavior** in a theme?

Can we make it **easy to implement** for site builders and content creators?

Our Solution

Open Framework uses new **responsive block regions** to add sophisticated responsive behaviors in an easy-to-use fashion.

Blocks and **regions** are native to Drupal, so we capitalized on that.

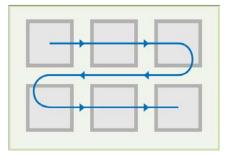
Sophisticated responsive behaviors

Open Framework provides support for two conflicting responsive patterns:

- Row preference
- Column preference

Row Preference

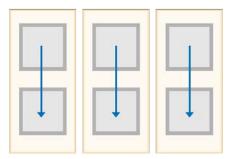
Row preference forces elements to bump other elements down when the screen gets smaller.



We call these "flow" regions.

Column Preference

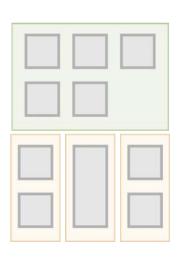
Column preference forces elements to stack side-by-side in columns.



We call these "stacked" regions.

A combination approach

Through a combination of **stacked** and **flow** region behaviors, we can create **complex layouts** that respond well at every breakpoint.



New responsive regions

New set of responsive regions that support "flow" and "stacked" behavior.

Content placed in specific block regions will **respond based on that region's pre-defined behavior**.



Drupal-specific styles support

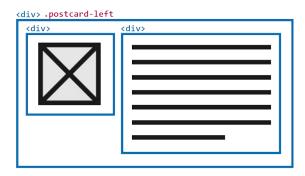
Open Framework takes the basics of Twitter Bootstrap and adds in **Drupal-friendly**, **semantic styles**.

Some examples:

- .more-link
- .descriptor
- .border-simple

Support for common micro-layouts

We have developed a set of **styles** and **implementation strategies** for common microlayouts we refer to as "**postcard**" layouts.



Support for common micro-layouts

We have developed a set of **styles** and **implementation strategies** for common microlayouts we refer to as "**postcard**" layouts.

```
<div class="postcard-left">
    <div>left</div>
    <div>right</div>
</div>
```

.postcard-left



.postcard-left floats two divs side-by-side, and does not allow wrapping. You can use this to do "image on the left, text on the right" layouts. Postcard layouts are micro-layouts where you want thumbnall images, or other elements next to a block of text. We have built support for micro-layouts into the Open Framework theme through this postcard implementation strategy.

.postcard-right

.postcard-right floats two divs side-by-side, and does not allow wrapping. You can use this to do "image on the right, text on the left' layouts. Postcard layouts are micro-layouts where you want thumbnail images, or other elements next to a block of text. We have built support for micro-layouts into the Open Framework theme through this postcard implementation strategy.





postcard-left-wrap floats two divs side-by-side, and allows for wrapping. You can use this to do "image on the left, text on the right" layouts. Postcard layouts are

micro-layouts where you want thumbnail images, or other elements next to a block of text. We have built support for micro-layouts into the Open Framework theme through this postcard implementation strategy.

.postcard-left-wrap

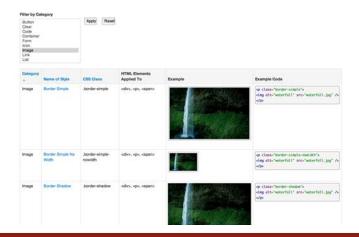
.postcard-right-wrap floats two divs side-by-side, and allows for wrapping. You can use this to do "image on the right, text on the left" layouts. Postcard layouts are micro-layouts where you want thumbnail images, or other elements next to a block of text. We have built support for micro-layouts into the Open Framework

.postcard-right-wrap

theme through this postcard implementation strategy.

A truly Drupal style guide

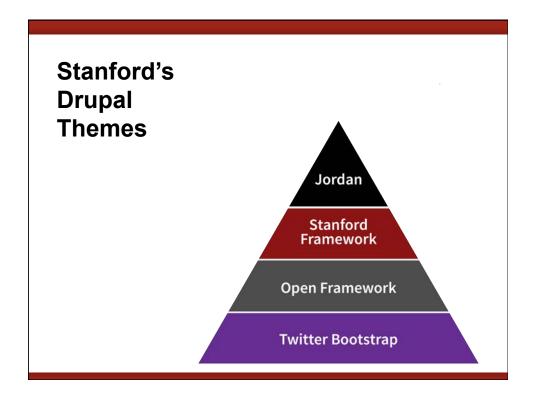
Open Framework has a **sortable style guide**.

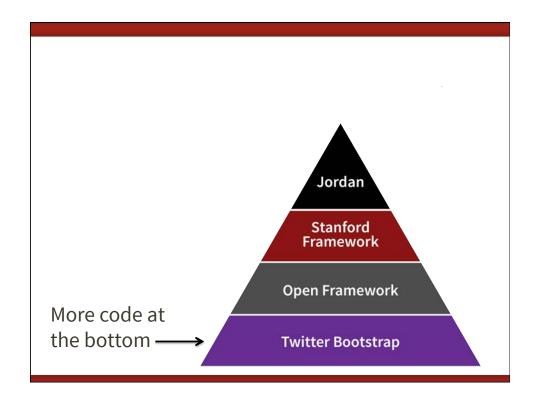


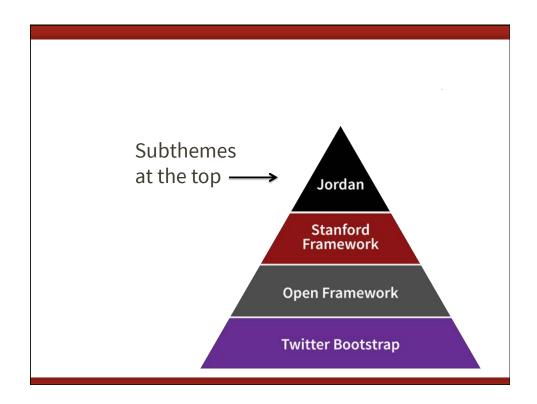
Let's take a look...

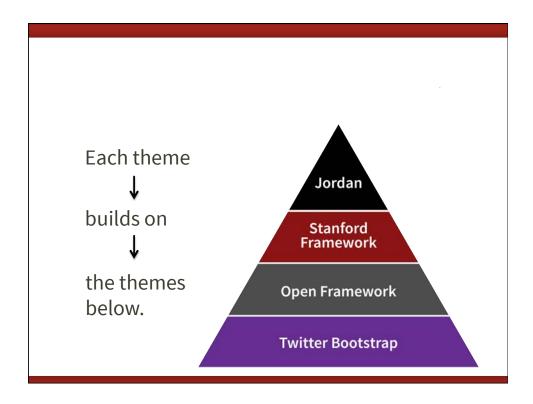
http://openframework.stanford.edu

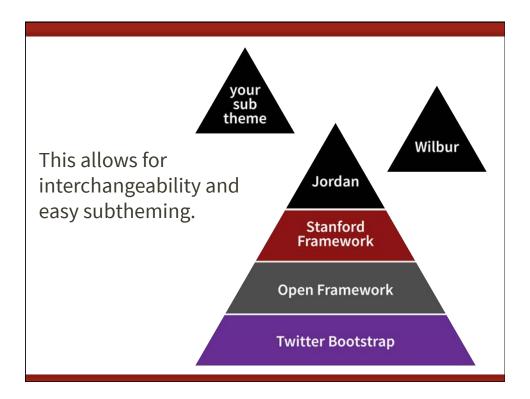
The Stanford Theme Stack











Twitter Bootstrap

- Base styles
- Responsive behaviors

Note: This is NOT a Drupal theme! Just a CSS/Javascript framework.

Twitter Bootstrap

Open Framework

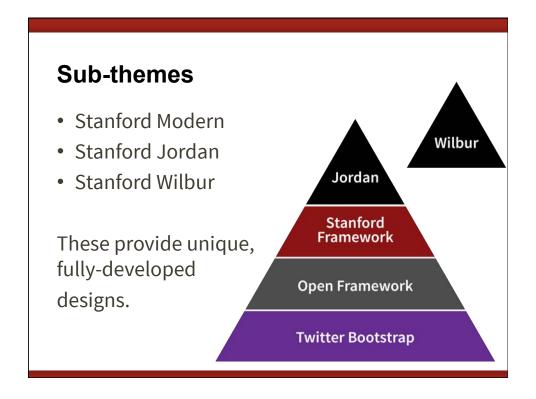
- Additional base styles
- Drupal block regions
- Theme pre-processors

All the stuff you need to get started.

Open Framework

Twitter Bootstrap

Stanford Framework • Stanford brand bars • Stanford styles (colors and fonts) • Site title theme options that follow identity guidelines Stanford Framework Open Framework Twitter Bootstrap



Which theme is right for you?

Schools, **departments**, and other **official groups** requiring **Stanford branding** on your Drupal site:

- Can request use of Stanford-branded themes, such as Stanford Modern, Wilbur, or Jordan
- Can request Stanford Framework as a base theme on which to build your own subtheme

Which theme is right for you?

Other **university organizations**, such as a student groups, or an **individual** looking to create a personal website:

- Can use Stanford Basic or Open Framework
- Can use Open Framework as a base theme on which to build a subtheme

When/Where can I get my theme?

For Drupal 7 sites:

- Open Framework, Stanford Framework, Stanford Modern, Jordan, and Wilbur will be available starting end of March 2013
- Stanford Basic is available **now** on Stanford Sites or Collaboration Tools Installer

When/Where can I get my theme?

For Drupal 6 sites:

• Stanford departments and official groups can request to use Stanford Modern via HelpSU

Site Building with Open Framework (and its subthemes)

Modules that play nice

- Block Class
- Views
- BEAN
- Context
- CSS Injector



Making your own subtheme

When CSS Injector isn't enough...

Create your own subtheme!

Note: If you are on **Stanford Sites**, you cannot create and use subthemes, only use CSS Injector.

First, choose a base theme

Choose whether you want to start with:

Stanford Framework

or

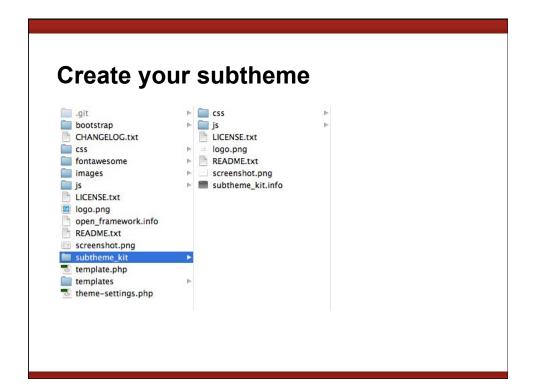
Open Framework

Use Stanford Framework for any Stanford-branded themes.

Create your subtheme

Copy the **subtheme_kit** folder from Open Framework.

Follow the instructions in the **README.txt** to rename your subtheme and require the appropriate **base theme** (Open Framework or Stanford Framework).



Create your subtheme

Edit the **CSS**, or go even further adding **custom template files**, or change **block regions**.

Do not edit the code of your base theme! Instead, build off of it, and override when necessary.

Connect with us

http://openframework.stanford.edu http://swsblog.stanford.edu

Join our announcement list: openframework-join@lists.stanford.edu

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Questions?